



## **SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE AUTONOMOUS INTERNATIONAL LECTURE SERIES (ILS) ON 'LEADERSHIP AND VALUES IN LIFE'**

In a bid to sculpt the global competencies and perspectives of emerging managerial talent, the hallowed halls of Kristu Jayanti School of Management played host to an International Lecture. The inaugural crescendo of this prestigious international discourse was orchestrated by Ms Neha Joshy, who, in her role as the Emcee, unfolded the proceedings with a concise prologue to the illustrious International Lecture Series. The audience, a confluence of eager minds, was greeted warmly by Ms Feba Johnson, the student coordinator, setting the tone for an enlightening session. Head of the School of Management, Dr M K Baby, welcomed the distinguished guest, Dr Marjan I. Bojadjiev, Chancellor, University American College, Skopje, Macedonia, by presenting him with a sapling.

Mr Neethul Sunil, the student coordinator, introduced the speaker, Dr Marjan I Bojadjiev, whose discourse on the topic of 'Leadership and Values in Life' transcended corporate, personal, and business echelons. With finesse, he elucidated each concept through practical

examples, artfully navigating the complexities of crafting vision, mission, and strategy in various life pursuits, employing visual aids to enhance student understanding. Dr Marjan infused vitality into the session by incorporating engaging activities and stimulating interactions, probing the audience with insightful questions. Seamlessly traversing from Aristotle's rhetorical triangle to his life narrative, Dr Marjan painted a panoramic portrait of leadership and values.

The lecture seamlessly metamorphosed into an interactive symphony, tailored to distil intricate concepts for the students' facile comprehension. Ms Aiswarya C, the student coordinator, delivered the vote of thanks.

