

SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE, AUTONOMOUS, ORGANISED SILVER JUBILEE INTERNATIONAL CONFERENCE KRISYM 2024

The 16th edition of KRISYM, the renowned Silver Jubilee International Conference, unfolded its grandeur on January 11 and 12, 2024. In a harmonious collaboration, KRISYM 2024 was co-hosted with Trinity Western University, Canada, and in partnership with the EuroMid Academy of Business and Technology, Turkey. The thematic nucleus of the conference revolved around 'People-Centric Reforms for Business Sustainability in Industry 5.0,' delving into the nuanced intersection of human-centric methodologies and the cutting-edge technologies of Industry 5.0.

The inauguration ceremony witnessed the presence of distinguished luminaries, including Ms Limor Bletter, Deputy Consul General, Consulate of Israel, Bengaluru; Dr Philip G Laird, Vice President - Innovation, Global and Academic Partnerships, Trinity Western University, Canada; Rev. Dr Augustine George, Principal, Kristu Jayanti College; Dr Aloysius Edward J, Dean, Faculty of Commerce and Management; Dr M K Baby, Head, School of Management; Dr Joseph Charles D, Coordinator, School of Management, and Dr Ravindran D, Convener, KRISYM 2024.

The intellectual journey commenced with the first keynote session by Dr Philip G Laird. The session meticulously explored 'Considerations in Human-Centric Reforms for Industry 5.0,' Mr Markus Pfefferer, Managing Director, Comano Advisory LLP, then steered the second keynote session speaking on the topic, 'Strategies for the New Digital Era,' Dr Blair Whitmarsh, a luminary in his own right, chaired the third keynote session on 'Leveraging Human Performance in an Age of AI,' Prof. Lana

Higginbotham, Director of Operations at Trinity Western University, took the reins for the fourth keynote session, which revolved around 'Managing Human Capacity in Industry 5.0.'

The valedictory ceremony of KRISYM 2024 was graced by Mr Kamal Bali, President and Managing Director, Volvo Group, India. His sagacious insights added a poignant conclusion to the conference, accentuating the practical implications of the discussed themes. A culmination of six distinct sessions and two plenary sessions, KRISYM 2024 achieved resounding success with 440 participants, 210 paper presentations, and 316 authors hailing from four different countries. As the curtains drew on this remarkable chapter, the anticipation for KRISYM 2025 reached new heights. Scheduled for January 16 & 17, 2025, the conference will once again see the synergy of minds as it is jointly organised with Trinity Western University, Canada, marking the sixth consecutive collaboration. The legacy of Kristu Jayanti International Symposium (KRISYM) continues to evolve, propelling the discourse on business sustainability and technological advancements into new frontiers.

