



SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE AUTONOMOUS ORGANISED LEADERSHIP DEVELOPMENT PROGRAMME

Kristu Jayanti School of Management organised a Leadership Development Programme (LDP) for the first-year MBA students of batch 2023–25 between August 28, 2023, and September 14, 2023. The programme is one of the activity-based learning platforms where the students work on improving their perception and attitude both at the individual level and at the team level. The programme is a perfect mix of both individual and group tasks, with debriefing at the end of each of the activities. The LDP at the very beginning of the MBA programme sets the enthralling stage for budding management executives as they commence their journey towards leadership positions. The LDP programme is organised in collaboration with the Zeal Institute, Bengaluru. Prof Anthony Williams, the founding director of Zeal Institute, was the resource person.

Starting with a task on self-introduction, the LDP comprises various activities on setting goals, prioritising things in life, empowering self-belief, developing and maintaining successful relationships, reactive and proactive leadership, problem-solving, decision-making, effective communication,

and public speaking. In each of the activities, the students' perceptions and beliefs were moulded. Delivering exceptional practical life lessons, the LDP is a perfect mix of learning by doing, learning by listening and learning by seeing. The winners were felicitated with certificates of achievement. The programme concluded on September 14th with a valedictory session. The positive feedback received from the students testifies to and speaks volumes about the success of the Leadership Development Programme 2023, with all the first-year MBA students were benefited.

