

SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE AUTONOMOUS - KRISYM 2023 - 16TH INTERNATIONAL CONFERENCE

School of Management, Kristu Jayanti College, Autonomous, organised 'KRISYM 2023' the 16th International Conference on 'Accelerating Growth through Enhancing Managing Competencies' in collaboration with Trinity Western University, Canada on 12th and 13th January 2023. Over the two-day conference, Leading professionals from the industry and academia around the world deliberated on global management techniques to speed up growth by boosting competency. Mr Jonas Brunschwig, Consul General of Switzerland and Dr Philip G Laird, Vice President Innovation, Global and Academic Partnerships, Trinity Western University, Canada inaugurated the conference. Rev. Dr Augustine George, Principal, Kristu Jayanti College (Autonomous) delivered the presidential address. Dr Aloysius Edward J, Dean, Faculty of Commerce & Management welcomed the gathering.

In his inaugural address, Mr Jonas Brunschwig made a quick comparison of Switzerland and the state of Karnataka and highlighted the three key principles for growth namely, emergence over authority, resilience over strength and learning over education which, he attributed to the successful progress achieved by Switzerland despite its smaller size and population. Dr Philip G Laird, in his keynote

address, emphasized the idea of 'intrapreneur', key qualities and the role of intrapreneurs in expanding businesses faster. Dr Baba Gnanakumar, the faculty coordinator – KRISYM 2023 presented the prelude to the International Conference.

The conference comprised of five keynote sessions and two plenary sessions. Mr Raghu C Rajappa, Consulate of Poland, Bengaluru and Dr Sharon Andrew Rajkumar, Vice President & Happiness Evangelist, Happiest Minds Technologies, Bengaluru were the guests for the valedictory ceremony. With over 300 participants and 8 delegates from countries across the globe, KRISYM 2023 witnessed 180 research papers and concluded on a successful note by announcing the KRISYM 2024 theme.

Campus Reporter - Maria Alby

