

AMBASSADOR LECTURE SERIES AT ISBR WITH CONSUL GENERAL OF NETHERLANDS

ISBR Business School of Management organised during an International Guest lecture for the first-year PGDM students with Mr Ewout de Wit, Consul General of the Kingdom of the Netherlands for Southern India. The interaction was organised under the Ambassador Lecture Series. The Guest was welcomed at the campus by the students and was felicitated by the Director, Dr Y Lakshman Kumar.

The Consul General addressed the students about the relationship between India and Netherlands. He made us aware of the opportunities available in the Netherlands and also spoke about the education system in the Netherlands. Later he discussed the collateral, political relations and economic development between India and

Netherlands. In his speech, he spoke about the agricultural advancements happening in India with the help of the Netherlands, which would improve India's Agricultural sector. It was followed by a Q&A session where students asked inquisitive questions about what they could do at this level to better themselves.

Campus Reporter: Sashank Prasad



KRISTU JAYANTI COLLEGE - SCHOOL OF MANAGEMENT 'NATIONAL YOUTH DAY'

National Youth Day, also known as Vivekananda Jayanti, is celebrated on 12th January every year, being the birthday of Swami Vivekananda. Kristu Jayanti School of Management celebrated the National Youth Day in commemoration of Swami Vivekananda on January 21. The session started with the Emcee/MC, Ms Eshwari D, Student, School of Management, giving an introduction about the program and briefing about its importance. Ms Thanya M Raju and Mr Charan M, Students of the School of Management, made a presentation on National Youth Day.

Ms Dhanushree, a Student, the School of Management, presented a documentary in memory of Swami Vivekananda and gave insights into his life, writings, books and quotes. Mr Adil Muhammad and his team presented a very captivating video depicting the life stories of Swami Vivekananda, and how he turned out to be the man he was. A

fun quiz session was conducted by Ms Dhanushree and the team and Team 15 of CBA bagged the first position.

All technical assistance was provided by Deepak G R, Adil Muhammad, along with the other student coordinators. Dr Sheeja Krishnakumar, the Faculty Coordinator, appreciated and thanked the organisers for their hard work which led to the success of the programme.

**Campus Reporter-
Sparshana Mereen Poullose**

