

## TAKSHAK 2023 NATIONAL MANAGEMENT FESTIVAL ORGANISED BY RAMAIAH INSTITUTE OF MANAGEMENT.

The festival 'Perceptions', the Annual National Level Management festival, was held this year with the theme 'Takshak'. A Mega Management festival with 15 grandiose events, the Perceptions Mega event was supported by sponsors Red Bull (the energy drink), L-casa, BPCL, Fast track, Abays textiles, Adithya Systems, Shirish Motors Royal Enfield Sales and services. A preface to the perceptions event literally was the intercollegiate cricket tournament which witnessed participation from 12 teams. On 11th April, the inaugural program had a huge gathering with about 400 plus students from close to 50 colleges participating in 14 events. Dr Manasa Nagabhushanam, Director (A, R & A), in her welcome address, emphasized the role of chakras and how the theme of chakras was being blended with the concepts of management. She urged the gathering to focus on learning, growth, and

knowledge enrichment. Chief Guest Mr Kishore B S, Co-founder, Stockbyte, CEO and Co-founder, Stock Market Institute, inspired the students by sharing an anecdote of his own experience. Dr Sachin Mohan, Faculty Coordinator – Perceptions, elaborated on the need to be proactive and leaders of change. Prof. Arul Jyothi, Faculty Coordinator – Perceptions, looked after the entire process of the event. The valediction was graced by Prof. Umamahesh Sathyanarayan, Principal, Ramaiah College of Law, and Dr Manasa Nagabhushanam, Director (A, R & A). There were 15 winners for various events. The overall champions of 'Takshak' 2023 were R N S Institute of Technology. The festival concluded with a Music Delight concert by Blacksmith 'Lohar' Band team and Comrade Events & Production company, a vibrant evening to cherish forever.

## SCHOOL OF MANAGEMENT KRISTU JAYANTI COLLEGE ORGANIZED INCOGNITO 2023: INTRA-DEPARTMENT BUSINESS QUIZ COMPETITION IN COLLABORATION WITH BUSINESS STANDARD

The festival Kristu Jayanti School of Management organised Incognito 2023 – an intra-departmental business quiz competition for MBA students on 29th March 2023 in collaboration with Business Standard. Incognito is held every year in memory of the late Mr Jeeson, a beloved student of the school from the 2005-07 batch. The main aim of the event is to acquaint students with current business affairs and business knowledge. A promo video involving the student coordinators and faculty coordinator was prepared and edited by Mr Sai Thanish, the student coordinator.

There were a total of 27 teams who registered and participated in the preliminary round. Seven teams out of the 27 were shortlisted for the finals. The theme for this year's competition was IPL, and the names of the teams were CSK, KKR, MI, PBKS, RCB, RR, and SRH. The final round comprised four quiz rounds. The first round was all about logos, connect the dots, and identifying personalities. The second round was the Rapid Fire round, the third round was Clues round, and the final round was the Double Trouble (Bidding round).

Fr. Deepu Joy, Director Student Affairs, felicitated the winners during the prize distribution. Mohammed Shahid Khan and Mohammed Arbaz representing team RR were the winners. Jisha Jogi and Paul S representing team SRH were the first runners-up, and Christfer Ressel Jose and Mathew V Robin representing team CSK were the second runners-up. The winners and runners-up were felicitated with trophies, cash prizes, and goodies sponsored by Business Standard and Dream Group International.

**Campus Reporter - Nishaanth B**

