

Business Standard

CAMPUS
TALK

BS PROMOTIONS

KRISTU JAYANTI SCHOOL OF MANAGEMENT ORGANIZES KEP WITH APPALACHIAN STATE UNIVERSITY, USA

The School of Management of Kristu Jayanti College (Autonomous) inaugurated the 10-day Knowledge Exchange Programme in collaboration with Appalachian State University, North Carolina, USA. The KEP is a collaborative academic engagement that brings faculty and students of both institutions to learn through expert lectures and interactions with domain specialists in the industry. The student teams from both institutions will work together by solving cases, doing group tasks, and finding solutions for industry-specific problems. The 10-day Knowledge Exchange Programme was inaugurated by Rev Lijo P Thomas, Financial Administrator, Kristu Jayanti College in the presence of Dr Lakshmi Iyer, Acting Associate Dean, Graduate Programs & Professor, Department of Computer Information Systems, Walker College of Business; Dr Dinesh S Dave, Director and Professor, Department of Marketing and Supply Chain Management, Walker College of Business, Appalachian State University; Dr MK Baby, Head, School of Management and Prof

Stephen Deepak, Coordinator of the KEP and Office of International and Domestic Relations. The students and faculty were accorded a traditional welcome. Speaking on the occasion, Rev Fr Lijo P Thomas appreciated the great work done by the teams to bring to fruition this collaboration, building on the commonality of providing holistic education to the learners. Dr William M Northington, Assistant Professor, Department of Marketing and Supply Chain Management; Dr Wei Xie, Assistant Professor, Department of Computer Information Systems and Dr Sen B Mathews, Director, Centre for Employability and Corporate Relations were also present at the ceremony.



PANEL DISCUSSION AT DEPARTMENT OF MANAGEMENT STUDIES, GLOBAL ACADEMY OF TECHNOLOGY

The Department of Management Studies & Research Centre, Global Academy of Technology brought together experts and industry veterans on a common platform for a panel discussion on issues, challenges and opportunities in today's Supply Chain Management. The discussion touched upon various facets of Trade agreements, Cost Management, Last Mile Delivery, Resilience Strategies and Technology in SCM function. The platform created a great opportunity for everyone, especially students, to interact and understand from industry experts outlook of the job market and entrepreneurial opportunities in this space.

The panel discussion, themed "Value Creation through Supply Chain Management – Juxtaposing Opportunities & Challenges – Industry 4.0", had

Mr. Sreedhar Babu Madisetty, Director, Global Cost Category Lead from Philips India; Mr. R L Narayan, General Manager, Procurement from Accenture; Mr. Srinivas Rao, Director- Global Institute of Supply Management and Mr. Dinesh Divekar, Business Mentor and Former Chief Manager (HR), Goldfinch Hotels. Prof. Raghunandan, Associate Professor, Department of Management studies, Global Academy of Technology moderated the discussion.

