

Business Standard

CAMPUS
TALK

KRISTU JAYANTI SCHOOL OF MANAGEMENT ORGANISED NATIONAL YOUTH DAY

The Kristu Jayanti School of Management organised an online National Youth Day celebration on 12th January 2022, being the birthday of Swami Vivekananda. First-year MBA students conducted the programme. The programme started with a silent prayer. A brief introduction about National Youth Day was given by Ms Stephy Matthew followed by a documentary video on the life of Swami Vivekananda by Mr Ashwin Kumar. A quiz was conducted by Hebin Simon based on the life and philosophy of Swami Vivekananda. All fifteen teams participated enthusiastically and Team 12 emerged as the winners of the quiz. Team 3 bagged second place and Team 11 the third place.

At the end of the program, the head of the department, Dr M K Baby gave the concluding remarks. This programme provided an understanding of the ideals and thoughts of Swami Vivekananda who had tremendous faith in youth.

