

KRISTU JAYANTI SCHOOL OF MANAGEMENT ORGANISES A NATIONAL WEBINAR

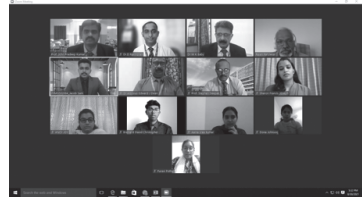
Kristu Jayanti College (Autonomous), Bengaluru organised a national-level interactive webinar on the topic 'Job or Career – A Pathway' on 30th August 2021.

Mr Rajan Parulekar, an accomplished author, management consultant, corporate trainer and motivational speaker from Paradigm Trainers Private Limited was the resource person. His interactive tete-a-tete with participants comprising of faculty and students touched upon the many interesting twists and turns. He articulated the success mantras of practical knowledge, technical experience, problem-solving, positive attitude, communication and hard work for a progressive career. He further stressed having a holistic approach towards life and not just be focused on jobs and careers. He told the audience to aim at employability and

not employment. To 'challenge the known and embrace the unknown.'

Dr Aloysius Edward, Dean, Faculty of Commerce and Management; Dr M. K Baby, Head, School of Management and Prof. John Pradeep Kumar joined Mr Rajan Parulekar on the virtual webinar.

The webinar was attended by academicians and students from Kristu Jayanti College and other institutions.



KRISTU JAYANTI COLLEGE ORGANISES 'VENTURA 2021'

Kristu Jayanti College (Autonomous) in association with the Ministry of Education's Institution Innovation Council (IIC) organised 'Ventura 2021' – The Annual Intra-School Business Plan Competition from 22nd July 2021 to August 17th 2021.

The objective of 'Ventura 2021' was to provide an opportunity and platform for the 1st year MBA students of the school to identify potential business ideas and test the ideas for feasibility and market opportunity to develop a business plan and commercialise the successful product into the next best venture.

The competition was inaugurated by Mr Chandrashekhar H. M, Founder, Angel Adda Ventures Private Limited, Bangalore in the presence of, Dr Augustine George, Principal, Kristu Jayanti College (Autonomous); Dr Aloysius Edward, Dean, Faculty of Commerce and Management; Dr M K Baby, Head, School of Management, DDD; Mr Ravindran, Faculty Coordinator; Prof. Stephen Deepak, Vice President, Institution Innovation Council (IIC) and the faculty members of School of Management and Coordinators of Institution and Innovation Council (IIC) and Kristu Jayanti

Incubation Centre.

The competition was conducted in three phases. The first round was based on a preliminary presentation on 'Idea and Feasibility'. The second round focused on 'Feasibility and Market Opportunity'. The third round focused on the 'Business Plan Pitch'. It was conducted on 27th August 2021 in which 10 teams presented their detailed business plans to the expert jury consisted of Mr Chandrashekhar H. M, Founder Angel Adda Ventures Private Limited, Bangalore and Mr B. R, Co-Founder and CEO, Ecoprosus India Private Limited.

The top three teams who presented their business plans on e-pharma service to cater during emergencies with virtual reality modules for fashion outlets and emergency detecting automobile sensors in commercial vehicles were the winners at 'Ventura 2021'.

