

## DIGITAL DISCOURSE – YOUTUBE LIVE SESSION

**A** Digital Discourse, a YouTube Live – In-studio programme on the topic ‘Dynamics of Crypto currency’ was organised by the School of Management, Kristu Jayanti College (Autonomous), Bangalore on 07th October 2021. Dr Justin Nelson Michael, Professor, School of Management and Director, Centre for Research, donned the role of an influencer and engaged in conversation with Dr Aloysius Edward J, Dean, Faculty of Commerce and Management and Dr Baba Gnanakumar P, Professor, School of Management and Director, Centre for Consultancy and Corporate Training.

Dr Nelson in his opening remark raised a few fundamental questions that laypeople would want to know about cryptocurrencies and how these currencies work in the market. The questions pointed at the two expert speakers, slowly unravelled the phenomenon of Cryptocurrencies, Bitcoins and Blockchains. Dr Edward stated that Cryptocurrencies would be a reality and not an unknown phenomenon in the future. He stated that sooner or later economies hesitant in welcoming this form of cryptic trading will accept it with open arms. He

envisaged that the grand plan of India becoming a \$5 trillion economy will be a reality if Cryptocurrencies are made operational with regulatory guidelines.

Dr Baba Gnanakumar shared evidence of bitcoin experimentation in different countries. He explained in detail how mining takes place in stages. The experts also shared their concerns about these transactions and suggested measures that must be taken to make them more regulated like the stock exchanges. The live session was an eye-opener for many and was watched live by academicians, industry professionals, students and cryptocurrency enthusiasts. The host Dr Nelson moderated the Question and Answer session by taking questions from the audience.

