

Business Standard

CAMPUS  
TALK

BS PROMOTIONS

### KRISTU JAYANTI SCHOOL OF MANAGEMENT NATIONAL LEVEL MANAGEMENT DEVELOPMENT PROGRAMME

The School of Management of Kristu Jayanti College (Autonomous) organised a two-day Management Development Programme (MDP) on 22nd & 23rd October 2021 on the theme 'Business Excellence and Sustenance - The role of Digital Transformation'. The MDP had six sessions. The MDP was inaugurated by Mr Shinto Joseph, Director, South East Asia operations, LDRA and presided by Rev. Dr Augustine George, Principal, Kristu Jayanti College, Dr Aloysius Edward, Dean Faculty of Commerce & Management, Dr M K Baby, Head School of Management, Dr P C Gita, faculty coordinator of the MDP and student coordinators Reon George and Jessica M Mathew. Ms Jessica M Mathew formally welcomed the gathering and Dr P C Gita gave the prelude for the Management Development Programme.

Dr Augustine George, Principal in his inaugural address highlighted the sweeping impact digitalization was creating in all sectors and emphasized the need for firms to differentiate themselves by adapting and reaching the pinnacle of business excellence. Chief Guest Mr Shinto Joseph, Director, South East Asia operations, LDRA made a presentation on 360-degree digitalization of the economy. He highlighted the changes in the work scenario and the expectations

that industries have from employees. Mr Reon George, Student coordinator proposed the vote of thanks.

The MDP comprised of six technical sessions with Mr Shinto Joseph, Mr Binu Manikkam Pillai, Director, Alucor Solutions L.L.P, Mr S.T. Chander, Global Head - IoT platforms and services delivery, Tata Consultancy Services, Ms Debolina Bose, Director, Indus Audit, Grant Thornton, Mr Rakesh Goel, Senior Director, ADMnext Ninja, Capgemini. Mr Sanjay Gopinath, Head, Marketing Communication and Accelerator, Mathworks India enlightened the participants on varied topics. The two-day MDP was a food for thought on the digital revolution that was accompanying Industrial Revolution 4.0. It also provided enough information for students to prepare for jobs and careers in the age new companies. The MDP had academicians, industry professionals and MBA students participating in good numbers.



### 90TH BIRTH ANNIVERSARY CELEBRATIONS OF DR APJ ABDUL KALAM & WORLD STUDENTS' DAY AS SEVA SOURABHA AT KRISTU JAYANTI SCHOOL OF MANAGEMENT

The School of Management of Kristu Jayanti College (Autonomous), Bangalore commemorated the 90th Birth Anniversary of Bharat Ratna, Dr APJ Abdul Kalam, former President of India by organizing a Social Outreach Programme - Seva Sourabha. The day was also celebrated as World Student's Day. The students visited NGOs and had fruitful interactions with the orphaned children, senior citizens and NGO officials. They also shared their love and affection by giving gifts and organizing cultural programmes.

The Programme was organised by the students of I MBA. Ancy Joy, Sharon Francis Joseph, Ashwini Prashanth, Hebin Simon Kuttikaden, Kevin B Mathew and Sharika Premraj took the lead in planning and executing the event. Ms Ancy Joy, the Emcee for the programme set the tone with Dr Kalam's inspirational quotes followed by the School choir rendering a soul touching invocation. Ms Sharon Francis Joseph welcomed the gathering.

Ms Ashwini Prashanth made a digital presentation taking everyone into the celebrated life of Dr APJ Abdul Kalam. Ms Sharika Premraj screened a song as a tribute in honour of the former President. Mr Hebin Simon Kuttikaden presented a line of artistic digital posters prepared by the Jayantians in honour of Dr APJ Abdul Kalam. A special quiz was organised by Mr Kevin B Mathew who methodically organized it with questions on the life and work of Dr APJ Abdul Kalam. Ms Asha Muliyl and Mr Balaji S bagged the first and second prizes in the quiz. Ms Sharon Francis Joseph played an inspiring and captivating documentary on the life, personality and contributions Dr Kalam made to the field of science and space engineering.

A vote of thanks was rendered by Ms Sharika Premraj. Mr Hebin Simon Kuttikaden provided all the technical assistance during the programme. Dr M K Baby, Head, School of Management complimented and congratulated the organizers. Prof. John Pradeep Kumar, Faculty Coordinator also spoke.