

Business Standard



KRISTU JAYANTI SCHOOL OF MANAGEMENT ORGANISED EK BHARAT SHRESHTHA BHARAT (EBSB) – UTTARAKHAND

The School of Management of Kristu Jayanti College (Autonomous) organised the Ek Bharat Shreshtha Bharat (EBSB) programme on 10th November 2021 for implementation of NEP 2020 to identify 100 tourist destinations in the country.

The first year MBA students who organised the programme chose the state of Uttarakhand and highlighted the state's history, culture, language and religious practices. The elaborate audio-visual presentation by the students gave a good understanding of Uttarakhand's beautiful culture, food and heritage. A virtual tour of the famous tourist destinations in the state and a documentary video showing the enchanting beauty of the state was shown to the audience. An interactive quiz on the state was also conducted during the programme.

Ek' Bharat Shreshtha Bharat (EBSB) was coordinated by Dr Sheeja Krishnakumar from the School of Management.

Dr Aloysius Edward, Dean, Faculty of Commerce and Management, Dr M.K. Baby, Head, School of Management, faculty members, and students from the school attended the programme.



FACULTY DEVELOPMENT PROGRAMME AT RNSIT-MBA DEPARTMENT

The The RNSIT-MBA Department, Bengaluru successfully organised a Faculty Development Program (FDP) on Emerging Exponential Technologies, emphasising an agenda of giving an expert knowledge on career guidance and growth, for the aspiring students as well as students with befuddled mindset about their career. It was an interactive and intriguing session, where students acquired innumerable insights and valuable thoughts.

There were six insightful sessions. The session on DATA SCIENCE had Dr Suresh L., Professor & HOD, Information Science and Engineering and the session on INTERNET OF THINGS had Dr. Kiran P., Professor & HOD, Computer Science Engineering. The session on AUGMENTED REALITY & VIRTUAL REALITY had Dr Kavya N P – HoD, MCA Department and the session on ARTIFICIAL INTELLIGENCE & MACHINE LEARNING had Dr Harsha S., Professor & HoD of Artificial Intelligence & Machine Learning.

The session on ETHICS, PROFESSIONALISM & OTHER EMERGING TECHNOLOGIES had Ms Latha, Business & Talent Consultant and Ms Mekala V. Reddy, Business Operations

Leader, IBM India. The last session on OVERVIEW OF EXPONENTIAL TECHNOLOGIES had Ms Jeswini Vivian, Asst. Professor and Mr. Chandan L – Asst. Professor, RNSIT-MBA. The sessions were informative and interesting, offering a rich exposure and concluded with an intriguing Question and Answer Session.

Chief Patron of the programme, Mr Satish R Shetty, MD, RNS Group of Companies; Patron of the programme Dr M K Venkatesha – Principal, RNSIT; Programme Convener Dr U Bhojanna – Head, Dept of MBA – RNSIT; Programme Director Mr. Rakesh Nagaraj - Asst Professor, MBA – RNSIT; Secretaries Prof SN Murthy and Dr GVM Sharma - Associate Professor; Dr Tamizharasi - Associate Professor, and Dean R&D, and other faculties of the MBA – RNSIT Department were present.

Campus Reporters –Nikitha P K and Prathap N

