

SoM, Kristu Jayanti College Bangalore organized an Interaction with Dr. Martin Meznar, Associate Dean of Appalachian State University, US

School of Management, Kristu Jayanti College organized an international lecture series on 24th September for the first year MBA students of batch 2019-21. Dr. Martin Meznar, Associate Dean, Appalachian State University, USA was the guest speaker. Mr. Jebin, Student coordinator welcomed the gathering and Ms. Sony Jose, Student Coordinator introduced the Chief Guest to the audience. Dr. Aloysius Edward, Dean, Faculty of Commerce and Management presided. Dr. Martin spoke on the basics of Trade, Goods, Services, Capital, Balance of Payments, Current Account, Capital Account, etc. He introduced the concept of trade wars as countries are imposing tariffs or taxes on imported goods that leads to a tradeoff. He also presented the



trend in the global trade and the impact in both developed and developing nations. Ms. Parvathy, Student Coordinator, proposed the vote of thanks. Ms. Olivia Pinto, the MC of the ILS concluded the session with the students singing the college anthem.