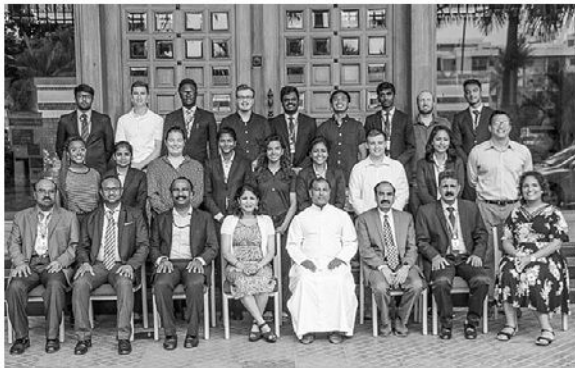


Kristu Jayanti School of Management organized Knowledge Exchange

Kristu Jayanti School of Management organized a Knowledge Exchange Programme jointly with the Appalachian State University (ASU). It was a two week programme at its campus in Bengaluru. The inauguration was presided over by Rev. Fr. Josekutty P.D, Principal, Kristu Jayanti College. In his inaugural address Rev. Fr. Josekutty cited many common similarities between the two great educational institutions bringing both the institutions much closer with each other. Dr. Lakshmi Iyer, Professor, Information System and Director, Applied Data Analytics Programs, Walker college of Business, Appalachian State University, in her address expressed her happiness at being back at her home city. The inauguration was attended by the MBA students from the Kristu Jayanti School of Management and the Professors and students from the Appalachian State University. Knowledge Exchange Programme brought 9 students and 3 faculty



members from the Appalachian State University to the School. The foreign delegates were also taken on a tour of Indian Traditional places and Industrial visits in Bengaluru and sports and fun activities at the Kristu Jayanti School of Management. Overall, it was a valuable time of enriching learning experience where ideas and thoughts were exchanged between 18 budding managers from two different countries.