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Kristu Jayanti School of Management inauguration of 3I and SAMVAAD



Kristu Jayanti School of Management is known for its unique programs that keeps evolving with time. On 28th July, the first year MBA students of Kristu Jayanti College were introduced to one of the flagship programs of KJC that is the 3I (Industry Institute Interface) a platform where the students get the opportunity to interact with the experts from the Industry. On the very same day SAMVAAD, an experiential learning platform

to enhance the personal branding of the students was launched by the Chief Guest of the day, Mr. Karthik Reddy CEO, Himagiri Group. Dr. M. K. Baby, Head, School of Management welcomed the gathering. Rev. Fr. Josekutty P. D., Principal and Dr. Aloysius Edward, Dean, Faculty of Commerce and Management graced the occasion. Dr. Baba Gnanakumar gave a prelude to SAMVAAD. Rev. Fr. Josekutty P.D., Principal, Kristu Jayanti College in his speech encouraged the students to involve themselves and actively participate in the programme and get benefited. The programme ended with a Q & A session.