



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bengaluru North University

Programmes for Advanced learners

School of Management (MBA)

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Programme adopted for advanced learners

| Academic Year | Class | Programme for Advanced learners | Date / Period | Name of the Course/ Event | No of Beneficiaries |
|---------------|-------------|--|-----------------|--|---------------------|
| 2015-2016 | SECOND YEAR | Participation in National Fests and Competitions | 20 - 21/11/2015 | Chrizenze 2015, Christ University, Kengeri | 17 |
| | SECOND YEAR | Participation in National Fests and Competitions | 26- 27/11/2015 | TARKASH 15, Indus Business School | 15 |
| | SECOND YEAR | Participation in National Fests and Competitions | 18-19/11/15 | INSIGNIA 2015, St. Aloysius Institute of Management & Information Technology, Mangalore | 11 |
| | SECOND YEAR | Participation in National Fests and Competitions | 6-7/11/2015 | LUMINANCE 2K15, D C School of Management & Technology | 18 |
| | SECOND YEAR | Participation in National Fests and Competitions | 21-22/11/15 | IMPERIUM 2015, RV College, Jayanagar | 11 |
| | FIRST YEAR | Participation in National Fests and Competitions | 11- 12/03/2016 | ARCHISH 16, Indus Business Academy | 23 |
| | FIRST YEAR | Participation in National Fests and Competitions | 11- 12/03/2016 | QUEST 16, BMS Engineering College | 11 |
| | FIRST YEAR | Participation in National Fests and Competitions | 31/03/2016 | ADRISHT 2K16, JSS Academy of Technical Education | |
| | FIRST YEAR | Participation in National Fests and Competitions | 13/4/2016 | ASHWAMEDHA 2K16, Siddaganga Institute of Technology | 10 |
| | SECOND YEAR | Paper presentation / Poster presentation | 12-11-2015 | Study on Factors Influencing the Employee Engagement in Service Sector, National Conference on Make in India, T John Institute of Management & Science | 3 |



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|---------------|---------------------|--|-------------------------|--|---------------------|
| | SECOND YEAR | Paper presentation / Poster presentation | 25/11/2015 | International Conference on Swachh Bharat - Issues & Challenges in Planning & Execution, Garden City College of Science and Management Studies | 1 |
| | SECOND YEAR | Paper presentation / Poster presentation | 09-04-2015 | National Conference on Emerging Trends in Business & Information Technology, Bangalore City College | 7 |
| | SECOND YEAR | Paper presentation / Poster presentation | 07 & 08, January 2016 | International Conference on Emerging Trends in Global Accounting & Finance, KJC | 96 |
| | SECOND YEAR | Others | 02-09/11/2015 | International Tour to Singapore and Hong Kong | 69 |
| 2016-2017 | SECOND YEAR | Organized Programme for External Society / Association | 28 & 29 July, 2016 | Twelfth India Innovation Summit, CII, Hotel Sheraton, brigade Gateway, World trade Centre, Bengaluru | 10 |
| | FIRST & SECOND YEAR | Organized Programme for External Society / Association | 13th & 14th Feb 2017 | Make in India – Make in Karnataka in association with Government of Karnataka & Department of Industrial policy & Promotion | 19 |
| | SECOND YEAR | Participation in National Fests and Competitions | 30/9/2016 - 1/10/2016 | Berchnova 2016, St. Berchmans College, Changanacherry | 21 |
| | SECOND YEAR | Participation in National Fests and Competitions | 27/10/2016 - 28/10/2016 | Vishesh 2016, Ramaiah Institute of Management, Bangalore | 9 |



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|---------------|---------------------|--|-------------------------------|---|---------------------|
| | SECOND YEAR | Participation in National Fests and Competitions | 25/11/2016 - 26/11/2016 | USHUS 2016, Christ Institute of Management | 2 |
| | FIRST & SECOND YEAR | Participation in National Fests and Competitions | 16/1/2017 – 17/1/2017 | DIAKSHIRI, Mount Carmel Institute of Management | 6 |
| | FIRST YEAR | Participation in National Fests and Competitions | 16/2/2017 - 17/2/2017 | “Perceptions 2017”, Ramaiah Institute of Management, Bangalore | 21 |
| | FIRST YEAR | Participation in National Fests and Competitions | 3/3/2017 - 4/3/2017 | “Archish 2017”, The Indus Business Academy | 17 |
| | FIRST YEAR | Participation in National Fests and Competitions | 3/03/2017 - 4/03/2017 | “Expedite 2017”, CMR institute of Information Technology | 13 |
| | FIRST YEAR | Participation in National Fests and Competitions | 5/04/2017 - 6/04/2017 | “Eclat 2017”, Jain University | 21 |
| | FIRST YEAR | Participation in National Fests and Competitions | 7/04/2017 - 8/04/ 2017 | “Quest 2017”, BMS College of Engineering | 22 |
| | SECOND YEAR | Paper presentation / Poster presentation | 31/01/2017 | 4th National conference on Banking and Finance | 7 |
| | SECOND YEAR | Paper presentation / Poster presentation | 21 & 22, Dec 2016 | International conference on changing trends in Business ethics | 1 |
| | SECOND YEAR | Paper presentation / Poster presentation | 22 & 23, Feb 2017 | International Conference on Inclusive Business Growth and Sustainable Development | 120 |
| | SECOND YEAR | Participation in National Fests and Competitions | 2017 | All Karnataka Online Social Entrepreneurship Challenge 2017 | 5 |
| 2017-2018 | SECOND YEAR | Participation in National Fests and Competitions | 25/7/17 – 29/08/17 | Creative Writing Contest by Fourth Ambit Community | 3 |



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|---------------|-------------|---|-------------------------------|--|---------------------|
| | SECOND YEAR | Participation in International Fests and Competitions | 14/08/2017 | Lee Kuan Yew – Global Business Plan Competition, Singapore Management University | 3 |
| | SECOND YEAR | Participation in National Fests and Competitions | 27/12/2017 | Entrepreneurship Challenge by Fourth Ambit | 5 |
| | SECOND YEAR | Participation in National Fests and Competitions | 5/08/2017 - 06/08/2017 | “Eximius 2017”, Indian Institute of Management Bangalore | 9 |
| | SECOND YEAR | Participation in National Fests and Competitions | 20/09/2017 - 21/09/2017 | Berchanova 2017, SB College Changanacherry | 20 |
| | SECOND YEAR | Participation in National Fests and Competitions | 22/09/17 - 23/09/17 | NFIM Fest Bangalore 2017 | 11 |
| | SECOND YEAR | Participation in National Fests and Competitions | 08/10/2017 - 09/10/2017 | “Tarang 2017”, National Institute of Technology Calicut | 15 |
| | FIRST YEAR | Participation in National Fests and Competitions | 10/11-2017 – 11/11/2017 | Verve 2017, St-Joseph’s Institute of Management | 15 |
| | FIRST YEAR | Participation in National Fests and Competitions | 13/11/17 – 14/11/17 | Nirvana 2017, ITM | 17 |
| | FIRST YEAR | Participation in National Fests and Competitions | 03-09-2018 | Anaadyanta, Nitte Meenakshi Institute of Technology | 9 |
| | FIRST YEAR | Participation in National Fests and Competitions | 03-09-2018 | Pinnacle, Cambridge Institute of Technology | 16 |
| | FIRST YEAR | Participation in National Fests and Competitions | 23/3/18- 24/3/18 | Mime eclat, MATS Institute of Management and Entrepreneurship | 16 |
| | FIRST YEAR | Participation in National Fests and Competitions | 13/4/18 | Infinito 2018, Presidency College | 13 |
| | FIRST YEAR | Participation in National Fests and Competitions | 19/4/18- 20/4/18 | Avartan 2018, Dayanand Sagar Academy of Technology and Management | 9 |



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|---------------|-------------|--|--------------------------|--|---------------------|
| | FIRST YEAR | Participation in National Fests and Competitions | 14-11-2017 | Arkiora 2.0 - Amity University | 7 |
| | FIRST YEAR | Internships | January 23 - 27, 2018 | ITC Ltd | 21 |
| | SECOND YEAR | Paper presentation / Poster presentation | 21st & 22nd Sept 2017 | 5th International Conference on Emerging Trends in Global Accounting, Finance and Taxation, KJC | 46 |
| | SECOND YEAR | Paper presentation / Poster presentation | 5th Jan 2018 | GST - One Country. One Tax and One Market, Kristu Jyoti College of Management & Technology | 1 |
| | SECOND YEAR | Paper presentation / Poster presentation | 8th Dec 2017 | Post GST - Emerging Issues & Challenges, T John Institute of Management & Science | 1 |
| | SECOND YEAR | Paper presentation / Poster presentation | 9th Mar 2018 | Parivarthan – Inviting Innovation Ideas For Traffic Management in Namma Bengaluru, Indian Academy school of Management Studies | 4 |
| | SECOND YEAR | Paper presentation / Poster presentation | 20 & 21 February, 2018 | 2nd International Conference on Business Excellence Through Functional Transformation, KJC | 105 |
| | SECOND YEAR | Study abroad programmes | 01/07/2017 to 16/07/2017 | Hochschule Neu-Ulm University (HNU) of Applied Sciences, Germany, France & Spain | 18 |
| | SECOND YEAR | Capability enhancement Programme | 25/07/2017 to 30/07/2017 | International Industrial Visit to Malaysia & Singapore | 18 |
| | SECOND YEAR | Paper / Article Publications | Apr-18 | A STUDY ON CONSUMER PERCEPTION ON PRIVACY ISSUES IN THE INDIAN E- | 1 |



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|---------------|-------------|--|----------------------------|---|---------------------|
| | | | | COMMERCE WEBSITES, JOURNAL OF ADVANCE MANAGEMENT RESEARCH | |
| | SECOND YEAR | Paper / Article Publications | Apr-18 | A STUDY ON CUSTOMER SATISFACTION TOWARDS DIGITAL BANKING WITH SPECIAL REFERENCE TO BENGALURU CITY, JOURNAL OF ADVANCE MANAGEMENT RESEARCH | 1 |
| | SECOND YEAR | Paper / Article Publications | Apr - June 2019 | A STUDY ON CONSUMER PERCEPTION TOWARDS AI ENABLED CHATBOTS IN BENGALURU, INTERNATIONAL JOURNAL OF ADVANCE AND INNOVATIVE RESEARCH | 1 |
| 2018-2019 | SECOND YEAR | Paper presentation / Poster presentation | | UTKARSH 2018,N.L DALMIA INSTITUTE OF MANAGEMENT STUDIES AD RESEARCH | 2 |
| | FIRST YEAR | Paper presentation / Poster presentation | | HR-360- TALENT, TECHNOLOGY AND IDEAS, JAIN UNIVERSITY | 1 |
| | SECOND YEAR | Paper presentation / Poster presentation | 27th & 28th september 2018 | INTERNATIONAL CONFERENCE ON CONTEMPORARY PRACTICE IN ENHANCING | 139 |
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|---------------|--------------------------|--|------------------------|---|---------------------|
| | | | | BUSINESS EXCELLENCE, KJC | |
| | SECOND YEAR | Paper presentation / Poster presentation | 15 & 16, February 2019 | 12TH INTERNATIONAL CONFERENCE KRISYM 2K19 - INDUSTRIAL REVOLUTION 4.0 | 15 |
| | SECOND YEAR | Paper / Article Publications | Mar-19 | A STUDY ON IMPACT OF FINANCIAL STRESS ON STUDENT'S ACADEMICS, JOURNAL OF BUSINESS AND ECONOMIC POLICY | 1 |
| | SECOND YEAR | Participation in National Fests and Competitions | 30/7/2018 | NATIONAL LEVEL - BUSINESS QUIZ COMPETITION, NIPM | 5 |
| | SECOND YEAR | Participation in National Fests and Competitions | 22/8/2018 | BUSINESSLINE BOARD ROOM CHALLENGE | 38 |
| | FIRST YEAR & SECOND YEAR | Participation in National Fests and Competitions | 10-10-2018 | ST ALOYSIUS COLLEGE BUSINESS PLAN | 3 |
| | FIRST YEAR | Participation in National Fests and Competitions | 26/10/2018 | ELOCUTION, AL AMEEN INSTITUTE | 1 |
| | FIRST YEAR | Participation in National Fests and Competitions | 21/9/2018-22/9/2018 | NAMAN-2018, INSTITUTE OF FINANCE AND INTERNATIONAL MANAGEMENT | 15 |
| | SECOND YEAR | Participation in National Fests and Competitions | 27/10/2018 -28/10/2018 | CALIGO-2018, MARIAN INTERNATIONAL INSTITUTE OF MANAGEMENT KUTIKKANAM, KERALA | 20 |



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| | FIRST YEAR | Participation in National Fests and Competitions | 30/10/2018-31/10/2018 | INSIGNIA-2018, ST ALOYSIUS COLLEGE (AUTONOMOUS) | 20 |
| | FIRST YEAR | Participation in National Fests and Competitions | 15/11/2018 | MYSTIC 2018, INDIAN ACADEMY | 20 |
| | FIRST YEAR | Participation in National Fests and Competitions | 16/11/2018-17/11/2018 | USHUS 2018, CHRIST DEMMED UNIVERSITY | 20 |
| | FIRST YEAR | Participation in National Fests and Competitions | 23/11/2018-24/11/2018 | VISHESH 2018, RAMAIAH INSTITUTE OF TECHNOLOGY | 20 |
| | FIRST YEAR | Participation in National Fests and Competitions | 23/11/2018-24/11/2018 | VERVE-, ST.JOESPH'S INSTITUTE OF MANAGEMENT | 20 |
| | FIRST YEAR | Participation in National Fests and Competitions | 1/2/2019-2/2/2019 | NAISSANCE 2019, SDMIMD | 11 |
| | FIRST YEAR | Participation in National Fests and Competitions | 20/2/2019/-21/2/2019 | PERCEPTIONS 2019, RAMAIAH INSTITUTE OF MANAGEMENT | 20 |
| | FIRST YEAR | Participation in National Fests and Competitions | 25/2/2019-26/2/2019 | MIME ECLATE JAIN UNIVERSIRTY | 15 |
| | FIRST YEAR | Others | 15th May to 26th May, 2019 | KNOWLEDGE EXCHANGE PROGRAMME WITH APPALACHIAN STATE UNIVERSITY, USA | 9 |
| | SECOND YEAR | Internships | July 28th to August 16th, 2018 | KELLOGS | 18 |
| 2019-2020 | SECOND YEAR | Participation in National Fests and Competitions | 06-11-2019 to 07-11-2019 | JANSONS SCHOOL OF BUSINESS, COIMBATORE, TAMIL NADU | 4 |



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A U T O N O M O U S Bengaluru

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|---------------|-------------|--|-----------------|--|---------------------|
| | SECOND YEAR | Participation in National Fests and Competitions | CALIGO 2019 | MARIAN INTERNATIONAL INSTITUTE OF MANAGEMENT | 23 |
| | FIRST YEAR | Participation in National Fests and Competitions | CRANIUM 2019 | JAIN CMS BUSINESS SCHOOL | 8 |
| | FIRST YEAR | Participation in National Fests and Competitions | ARTHAYU DH 2019 | CHRIST UNIVERSITY MANAGEMENT ASSOCIATION | 16 |
| | FIRST YEAR | Participation in National Fests and Competitions | | DEPARTMENT OF MANAGEMENT STUDIES, CHRIST (DEEMED TO BE UNIVERSITY) | 10 |
| | FIRST YEAR | Participation in National Fests and Competitions | INSIGNIA-2019 | ST ALOYSIUS COLLEGE (AUTONOMOUS) | 20 |
| | FIRST YEAR | Participation in National Fests and Competitions | USHUS 2019 | CHRIST DEEMED UNIVERSITY | 10 |
| | FIRST YEAR | Participation in National Fests and Competitions | VISHESH 2019 | RAMAIAH INSTITUTE OF TECHNOLOGY | 14 |
| | FIRST YEAR | Participation in National Fests and Competitions | VERVE 2019 | ST. JOSEPH'S INSTITUTE OF MANAGEMENT | 17 |
| | FIRST YEAR | Participation in National Fests and Competitions | PARADIGM 2019 | M P BIRLA INSTITUTE OF MANAGEMENT | 11 |
| | FIRST YEAR | Participation in National Fests and Competitions | ARCHISH 2020 | INDUS BUSINESS ACADEMY | 12 |
| | FIRST YEAR | Participation in National Fests and Competitions | XIMERA | XAVIER'S INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP | 14 |



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|---------------|-------------|--|----------------------------|--|---------------------|
| | SECOND YEAR | Paper presentation / Poster presentation | 26th & 27th September 2019 | 7TH INTERNATIONAL CONFERENCE ON ENHANCING BUSINESS COMPETITIVENESS FOR SUSTAINABLE GROWTH, DEPARTMENT OF COMMERCE, PG, KRISTU JAYANTI COLLEGE | 46 |
| | SECOND YEAR | Paper presentation / Poster presentation | FEBRUARY 14 & 15, 2020 | 13TH INTERNATIONAL CONFERENCE, "REVISITING THREE DECADES OF LIBERALISATION AND GLOBALISATION – STATUS, PROSPECTS AND CHALLENGES", SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE | 131 |
| | FIRST YEAR | Others | 11-05-2020 to 23-05-2020 | SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE | 12 |

Verified and Approved by HOD