



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A++' Grade by NAAC | Affiliated to Bengaluru North University



SCHOOL OF MANAGEMENT

Organises

Management Development Programme (MDP)

on

THE POWER OF ANALYTICS

28th & 29th January 2022



About the Institution

Kristu Jayanti College, Autonomous, Bengaluru embodies the educational vision of St. Kuriakose Elias Chavara (1805-1871), the founder of the religious congregation, Carmelites of Mary Immaculate (CMI). Kristu Jayanti College was reaccredited by NAAC with 'A++' Grade in 2021 with a CGPA of 3.78 and is an Autonomous College under the Bengaluru North University. The College incorporates a traditional academic setting with a cutting edge technology. With refreshing environment, beautiful scenery and moderate climate, it provides an atmosphere which is conducive for effective training and learning programmes. The institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

School of Management

The School of Management, Kristu Jayanti College, a pioneer institute to pursue knowledge beyond the traditional boundaries, offers MBA & MBA International Finance. The School has also received the International Accreditation in full from Accreditation Council for Business Schools and Programs (ACBSP), USA in 2020. MBA International Finance enables the students to obtain ACCA (Association of Chartered Certified Accountants), UK certification along with the MBA programme, which is accepted and recognized in 179 countries. MBA programme imparts quality professional education and training in various aspects of modern business management. The curriculum has both core and specialised content, thus equipping the students to adapt effortlessly to the demands of the Industry in their chosen field of specialization. The core and specialisation courses enrich their learning experience in a step-up manner in each trimester. The pedagogy comprises of a mix of theoretical learning, field based experiential learning and activity based learning. Jayantian MBA graduates have the strategic perspective, business knowledge and excellent management skills to deliver strong performance while making a positive impact on society and the environment. The college has been declared as 'Best Management College of the Year' by Higher Education Review 2015 & 2016. Kristu Jayanti School of Management is ranked among the top 100 B -Schools in the country & ranked 8th among the B-Schools in Bengaluru (India Today MDRA, B-School survey 2020). The innovative teaching pedagogy of the School was featured among the five finalists at the Indian Management Conclave by MBA Universe hosted at IIM, Bangalore in 2018.

About the MDP

Analytics has a key role in improving business as it is used to gather hidden insights, generate reports, perform market analysis, and improve business requirements. Business Intelligence (BI 4.0) is an essential utility that enables businesses to gain a competitive advantage from analyzing data available to the organization. While BI is still regarded as a technology that is not new, its use has increased steadily over time, with an average 4% growth rate in the BI market since the beginning of the recession of 2008. While traditional technologies for supporting BI such as data warehousing, OLAP, data mining, etc. Utilise data from the inside of the organization, novel trends of BI focus on the analysis of external data have emerged. The outcome of having a wider data pool is that the analysis is more comprehensive, and provides a better platform and support for decision making. Today, machines through the Internet of Things, generate timely insights and predictions. Hence it has become crucial to capitalize on these fast-moving business opportunities. With business analytics now focused on the future, predictive and prescriptive analytics are taking a front seat. Hence modern business intelligence is starting to mature and realize its full potential, in this Context, The School of Management, Kristu Jayanti College organises a Management Development Programme on "The Power of Analytics" to be held on 28 th & 29 th January 2022. The MDP provides a platform for professionals, academicians and research scholars to share their experiences, thoughts and research findings during the sessions.

Resource Panel



Mr Divyang Trivedi

Director at Grant Thornton LLP (US)



Mr Sushanth Thangamani

Senior Data Scientist CrowdANALYTIX



Mr Manoj Karanth

Vice President at Mindtree



Mr Aman Nahar

Co Founder, CEO at Namaste Digital

Programme Schedule

Day 1: January 28, 2022

09.30 AM - 11.00 AM - Inauguration & Keynote Session I

11.30AM - 12.30 PM - Keynote Session II

02.00 PM - 03.00 PM - Keynote Session III

03.30 PM - 4.30 PM - keynote session IV

Day 2: January 29, 2022

09.30 AM - 10.30 AM - Keynote Session V

11.00 AM - 12.00 PM - Keynote Session VI

12.30 PM - 01.30 PM - Keynote Session VII and Valedictory Session

Organising Committee



Chief Patron

Rev Fr Dr Augustine George CMI
Principal, Kristu Jayanti College, Autonomous

Programme Chair

Dr Aloysius Edward J
Dean, Faculty of Commerce and Management

Programme Co-chair

Dr M K Baby
Head, School of Management

Patrons

Rev Fr Lijo P Thomas CMI
Rev Fr Emmanuel P J CMI
Rev Fr Joshy Mathew CMI
Rev Fr Deepu Joy CMI

Programme Coordinator

Dr J Peter Leo Deepak
Faculty, School of Management

Registration Details

For Participation: Rs. 500

Please [CLICK HERE](#) to register-the-power-of-analytics



After the registration kindly join our WhatsApp group by clicking on link
<https://chat.whatsapp.com/BtUJPLXNmAlBNn9OeXCkzu>

Contact Details: The Programme Coordinator
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