



RANK	INSTITUTE NAME	REGION	CITY	GOVERNMENT/ PRIVATE	ADMISSION ATTRACTIVENESS	AGE & B APPEAL
56	Symbiosis School of Banking and Finance	West	Pune	Private	90.2	122.2
57	Xavier Institute of Management & Entrepreneurship, Bengaluru	South	Bengaluru	Private	90.4	123.3
58	Xavier Institute of Social Service	East	Ranchi	Private	91.1	121.4
59	Balaji Institute of Management and Human Resource Development (BIMHRD)	West	Pune	Private	82.6	121.1
60	Indian Institute of Social Welfare and Business Management (IISWBM)	East	Kolkata	Government	84.9	119.5
61	School of Management Studies, National Institute of Technology, Calicut	South	Kozhikode	Government	82.0	114.3
62	Jamia Millia Islamia	North	Delhi	Government	78.9	111.2
63	BML Munjal University	North	Gurugram	Private	81.9	117.4
64	Chitkara Business School	North	Chandigarh	Private	88.5	119.3
65	University of Petroleum and Energy Studies	North	Dehradun	Private	84.1	118.8
66	Jaipuria Institute of Management, Lucknow	North	Lucknow	Private	87.1	116.8
67	Kristu Jayanti College	South	Bengaluru	Private	87.6	110.4
68	Prestige Institute of Management and Research	North	Indore	Private	87.2	105.3
69	Symbiosis Institute of Computer Studies and Research	West	Pune	Private	88.0	110.5
70	Institute of Management Studies, Ghaziabad	North	Ghaziabad	Private	89.5	113.2
71	Institute for Technology and Management, Mumbai	West	Mumbai	Private	90.0	112.8
72	Anna University	South	Chennai	Government	89.9	115.3
73	Jaipuria Institute of Management, Noida	North	Noida	Private	89.8	111.1
74	Jagannath International Management School	North	Delhi	Private	89.7	112.2
75	Rajagiri Centre for Business Studies	South	Kochi	Private	88.4	108.7
76	CMS Business School, Jain (Deemed-to-be University)	South	Bengaluru	Private	82.1	102.3
77	Tezpur University	East	Tezpur	Government	81.1	103.9
78	Chandigarh University	North	Chandigarh	Private	82.8	100.6
79	Jaipuria Institute of Management, Jaipur	North	Jaipur	Private	81.2	100.1
80	Jaipuria Institute of Management, Indore	North	Indore	Private	80.4	95.1
81	Lovely Professional University	North	Phagwara	Private	79.5	96.7
82	Pune Institute of Business Management	West	Pune	Private	82.0	100.7
83	Amrita Vishwa Vidyapeetham	South	Coimbatore	Private	76.0	99.9
84	Universal Business School, Karjat	West	Mumbai	Private	80.7	85.9
85	Thapar Institute of Engineering and Technology (Deemed-to-be-university)	North	Patiala	Private	79.9	88.4
86	Institute of Insurance and Risk Management (IIRM)	South	Hyderabad	Government	80.1	91.3
87	Narayana Business School	West	Ahmedabad	Private	81.1	92.7
88	AIMS School of Business (Acharya Institute of Management & Sciences)	South	Bengaluru	Private	82.1	91.2
89	Punjab College of Technical Education	North	Ludhiana	Private	81.5	90.5
90	Amity Business School, Gurgaon	North	Gurugram	Private	82.0	94.6
91	Dayananda Sagar Business School	South	Bengaluru	Private	79.6	91.3

SCORES ATTACHED TO OTHER PARAMETERS INCLUDE **ADMISSION ATTRACTIVENESS** (155.3), **AGE & BRAND APPEAL** (222.7), **PLACEMENT & ROI** (243.4), **PEDAGOGY & INFRASTRUCTURE** (211.3), **INDUSTRY CONNECT** (167.3); ABSOLUTE SCORE (1000) + PERCEPTION INDEX (1000) = **TOTAL SCORE** (2000); **DISTANCE TO FRONTIER** SCORE RANGES FROM 0 TO 100; COLLEGES THAT DID NOT PARTICIPATE IN THE SURVEY WERE RATED ON THE BASIS OF DATA AVAILABLE ON THEIR WEBSITE AND IN PUBLIC DOMAIN