

MBA STUDENTS OF KRISTU JAYANTI INSTITUTE OF MANAGEMENT COMPLETE GLOBAL IMMERSION PROGRAMME IN CANADA AND HONG KONG

Thirteen MBA students from Kristu Jayanti Institute of Management, accompanied by the Head of the Institute of Management, successfully completed the Global Immersion 2025 Programme, jointly organised with Trinity Western University (TWU), Canada. The two-week international learning experience was conducted from November 10 to November 22, 2025, and encompassed a blend of academic, cultural, corporate, and experiential engagements across Canada and Hong Kong. As part of the academic component, students completed a certificate programme on Innovate Canada: Business and Leadership Experience offered by Trinity Western University. The curriculum included sessions on global business environments, geopolitics, start-up ecosystems, personal branding, international strategy, and financial management—providing participants with a comprehensive understanding of contemporary global business challenges.

The programme featured sessions delivered by distinguished global leaders and international faculty, including Dr Philip G Laird, Vice President-Innovation, Global & Academic Partnerships; Vice Provost, TWU, Mr Avi Arya, Founder & Chief Mogul, Internet Moguls, Dr. Imbenzi George, Assistant Professor of Leadership; Director of International Engagement (Africa), TWU and Mr Akilu Mulat, Executive Vice President & Chief Financial Officer, TWU. The team from Kristu Jayanti Institute of Management was led by Dr Joseph Charles D, Head of the Institute, who facilitated the academic collaboration and ensured the enriching exposure offered through the immersion.

Beyond classroom-based learning, students engaged in a series of outdoor team-building activities and adventure-based experiences that strengthened their leadership qualities, adaptability, decision-making, and collaborative skills. The programme also included curated visits to major historical, cultural, and corporate landmarks across Vancouver and Hong Kong, enabling students to appreciate global cultural diversity and international industry practices. The Global Immersion 2025 Programme stands as a testament to Kristu Jayanti Institute of Management's commitment to developing future-ready leaders equipped with international competencies, cross-cultural awareness, and a global mindset.

Campus Reporter: Ms. Sania Elizabeth Sony

