

KRISTU JAYANTI SCHOOL OF MANAGEMENT, BENGALURU ORGANISED THE CXO CONCLAVE

Kristu Jayanti School of Management hosted an engaging interaction with C-suite professionals from various industries on June 15, 2024. The event, titled "CXO Conclave: Future of Work - Thriving in the Era of VUCA World," was graced by the presence of Principal Rev Father Augustine George, Dr Joseph Charles D, Head, School of Management, and Prof Sen B Mathews, Director of the Centre for Employability & Corporate Relations. Rev Father Augustine George in his presidential address, emphasised the importance of adapting to changing workplace conditions and the global environment. He highlighted Boeing's setbacks as a cautionary example of the consequences of failing to evolve with the times.

The expert panel featured six distinguished resource persons namely, Mr Praveen Pawadshettar, Mg Director of Sidvin Outotec Engineering, Dr Abhijeet Makhijani, CEO & Managing Director of Lsquare Eco-Products Pvt. Ltd, Mr Amit Kumar Rathi, Mg Director of Unitus Capital, Mr Salil Jose Ambat, Co-founder & CEO of Indic Education, Mr Mark John, COO & Global Head of Digital Transformation & Innovation at Nu-pie Management Consultancy Services and Mr Vijaykrishnan Plakkat, Founder & CEO of Talent2Success. Prof Sen B Mathews moderated the session, where each expert shared valuable insights on the theme. Mr Praveen Pawadshettar emphasised the necessity of agility and adaptability for career growth, citing a successful implementation of business analytics in his office that drove sustainable change. Dr Abhijeet Makhijani highlighted the significance of AI and

machine learning, noting that while technology advances, it cannot fully replace human capabilities. He shared his journey of how a simple idea led to the creation of his company.

Mr Amit Kumar Rathi discussed the importance of embracing change and seizing growth opportunities, while Mr Salil Jose Ambat provided insights on leveraging newspapers to stay informed about the economy. He recounted how the idea of the 'gig economy' during the COVID period led to content creation for a government agency and the development of a new product line through adaptive change. Mr Mark John emphasised financial acumen in entrepreneurship, recounting how his money-minded approach sparked the creation of a data analytics company. Lastly, Mr Vijaykrishnan Plakkat offered insights into using both creative and critical thinking to turn challenges into opportunities. The CXO Conclave concluded with a very active and interactive Q and A session and a panel discussion. The conclave proved to be an enlightening experience for MBA students, equipping them with knowledge and strategies to thrive in the dynamic and volatile business environment.

