

KRISTU JAYANTI SCHOOL OF MANAGEMENT, BENGALURU ORGANISED ABHIGYAN – LEARNING MANAGEMENT THROUGH THEATRE

The Kristu Jayanti School of Management recently concluded Abhigyan 2024, an innovative theatre fest designed to develop managerial skills in first-year MBA students. Abhigyan – Learning Management through Theatre, utilises experiential learning to teach management concepts through theatre. Abhigyan 2024, launched on May 2, 2024, featured various plays created and performed by MBA students. The festival focused on Human Resources Management topics, such as Legal and Ethical Issues in HR, Compensation and Benefit Strategies, Employee Wellness and Mental Health, Remote Work Policies and Challenges, Talent Acquisition in a Competitive Job Market, Negotiation Skills, the HR Role in Navigating Change and Uncertainty, Employee Training and Development, Employee Engagement and Motivation Strategies, and Employee Onboarding. Organised by a core team of seven students under the guidance of Dr Gita P C and Dr Priyadarshini V., faculty coordinators, the event involved first-year MBA students divided into 10 teams, each representing a distinct genre within the film fiesta theme. Additionally, 19 senior student mentors supported these teams throughout the event. Teams submitted their scripts, posters, and teaser videos. The culmination of Abhigyan 2024 took place on May 31, 2024, with all 10 teams enacting their plays on stage. The performances were judged by a panel led by Prof Sreedevi V K, a practicing and performing artist. Various awards were presented, including Best Actor, Best

Actress, Best Director, Best Script Writer, Best Poster Designer, Best Comedian, Best Supporting Actor, Best Supporting Actress, Best Villain, Best Trailer, Best of Best Mentors, and Overall Runners and Winners. Fr Jais V Thomas, Financial Administrator, Director of Jayantian Extension Services, and Faculty member of Commerce and Management, felicitated the winners. Dr Joseph Charles, Head of the School of Management, and Dr Gita P C, Coordinator of the School of Management, were present during the Valedictory Session. Prof Sen B Mathews, Director of the Centre for Employability and Corporate Relations, along with Fr Jais V Thomas, shared concluding remarks, appreciating the students for their excellent teamwork and coordination. The program ended with the college anthem performed by the school choir. Abhigyan 2024 was a grand success, instilling essential skills such as time management, planning and organising, team-building, project management, managing deadlines, communication, and presentation skills in the participating students.

