

**CAMPUS
TALK**

BS PROMOTIONS

Kristu Jayanti School of Management organized 11th International Conference - KRISYM 2018

Kristu Jayanti School of Management, organized the 11th International conference KRISYM 2018 on "Wellness Ecosystem for Millennial Business" conducted in association with ACCA and ISDC and Journal of Advance Management Research on the 27th and 28th April, fostering international research collaborations in business & management. The programme was inaugurated by Ms. Lucia Real Martin, Director, Emerging markets, ACCA, London, UK on April 27th along with Rev. Fr. Augustine George, Vice Principal, Dr. Aloysius Edward, Dean Faculty of Commerce & Management, Dr. Vijaya Baskaran, Head, School of Management and Dr. Justin Nelson Michael, Conference Convenor



Dr. Aloysius Edward in his welcome speech noted the growth opportunities in the Indian business ecosystem and extended a warm welcome to the chief guest, Ms. Lucia Real Martin and the participants, research scholars, faculties & industry delegates across the world. Dr. Justin Nelson Michael in his prelude to the International Conference mentioned about the changing business environment and the challenges in the business ecosystem. Rev. Fr. Augustine George in his presidential address stressed on the highly volatile, uncertain, complex and ambiguous nature of the ecosystem and its challenges. The inauguration ceremony was graced by the address by the chief guest Ms. Lucia Real Martin.

Ms. Lucia Martin, gave a brief note on the Millennials and their role in the business arena. Millennials are the future of modern business and the success story of every economy will be written by them reflecting contemporary theme for management. Millennial business has opened itself to a world of opportunities and challenges.

The conference comprised of five keynote sessions and a plenary session. Mr. Mohammed Sajid Khan, Head, International Development, ACCA, Muscat, Sultanate of Oman; Mr. Abhay Tandon, Lead Program Manager at Target Accelerator Program; Mr. Thomas Van Berckel, Generalist & Social Entrepreneur; Mr. Mario Schimdt, Managing Director, Lingel Windows & Doors P Ltd; Mr. David Keynan, Vice Chairman, Federation of Indo-Israeli Chamber of Commerce and His Excellency Mr. Sebastien Hug, Consul General, Consulate of Switzerland were the other esteemed speakers of KRISYM 2018.